

MUM 2703
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Corporate Event and PA Budget Assignment

Scenario: You are representing an artist who is called to perform at a corporate event. Your artist has produced a CD and it is receiving very limited airplay. The client (buyer) saw your artist at a festival and would like to hire them to perform at their event.

Your artist is finding it difficult to find a reasonably priced sound company and has decided to purchase his/her own equipment.

The event will pay \$10,000. From this amount, the artist must pay a 15% commission to you, band salaries of \$350 per musician and a sound reinforcement crew \$500. The artist must provide the sound system.

Band each earning \$350:

Drums

Guitar

Bass

Keyboard

Lead vocalist

(2) background vocalists

(3) horn players

Sound requirements:

2 Mackie MultiMix 16USB mixers.

1 Audix DP5 Drum set microphone kit.

8 Shure SM-57 microphones

25 – 25' Whirlwind microphone cables

15 microphone stands with booms. www.sweetwater.com

4 Mackie SRM450 powered speakers w/ stands. Two will be used for mains and two for monitors.

Websites:

www.sweetwater.com

www.musiccenter.org

www.musiciansfriend.com

www.samash.com

www.guitarcenter.com

Assignment:

Find all of these items on the Internet and find the best possible price for each.

Please create an Excel file listing all of these items, prices and web location where you found them.

Thanks,
PC